



THE ONLINE BUSINESS BLUEPRINT

3 THINGS EVERY SERVICE BUSINESS OWNER
MUST DO TO GENERATE RECURRING-REVENUE
WITH AN ONLINE BUSINESS

WITH KASE DEAN FOUNDER OF ASN

ATTRACTSELLNURTURE.COM



Allow Me to Introduce Myself



Overcoming Your Online Business Challenges And Your Increasing Revenue

 **THE
ONLINE
BUSINESS
BLUEPRINT**

E X C L U S I V E

BUNDLE



Overcoming Your Online Business Challenges And Your Increasing Revenue

Common Online Business Challenges

A person wearing a long, flowing blue dress stands in a vast, sandy desert landscape. They are holding a large, empty rectangular frame in front of them. The sky is filled with soft, white clouds, and the horizon is visible in the distance. The overall scene is surreal and evocative.

A Lack of Online Visibility

A woman with a large afro hairstyle is sitting at a desk, looking thoughtful. She is wearing a white, textured sweater. Her right hand is resting on her forehead, and her left hand is on a laptop keyboard. The background is a blurred office or home workspace with shelves and a window.

An Inability to Attract and Retain High-Value Clients

BAN T

BUDGET

AUTHORITY

NEED

TIMELINE

B

Potential clients who have the financial capability to invest in your high-value services

BUDGET

A large, bold, black letter 'A' is centered on the left side of the slide. The letter is a simple, sans-serif font with a triangular cutout in the center.

AUTHORITY

Potential clients who have the
decision-making power.

N

NEED

Potential clients who genuinely need and understand the value of your services.

T

TIMELINE

Potential clients who are seeking to make an imminent purchase.

A woman with a large afro hairstyle is sitting at a desk, looking thoughtful. She is wearing a white, textured sweater. Her right hand is resting on her forehead, and her left hand is on a laptop keyboard. The background is a blurred office or home workspace with shelves and a lamp.

An Inability to Attract and Retain High-Value Clients



I Don't Work For My Businessss

MY BUSINESS WORKS FOR ME 💪❤️

**Building a
Business That
Works For You**

When the entire operation hinges on the owner, any absence – be it for rest, illness, or other personal reasons – can lead to the business grinding to a halt.



Can't stop.
Won't stop 🥵

It's about creating a structure that affords you the freedom and flexibility to live the life you envision, without being stuck in the day-to-day operations of your own business.

Transforming Challenges Into Opportunities

AKA TURNING PAIN INTO CHAMPAGNE 🍷❤️

**Create a Distinct
Online Presence**

**Use Targeted
Client Attraction
and Retention**

**Productise Your
Service and
Prepare For
Growth**

The 3 Things You Need

TO STREAMLINE YOUR DIGITAL MARKETING AND
DRAMATICALLY INCREASING YOUR REVENUE

1

**Identify & Target
Your Ideal Client**

FOCUS

2

**Productise & Scale
Your Offering**

FOUNDATION

3

**Improve How
Your Business
Operates**

FUNNEL

1

Identify & Target Your Ideal Client



CLIENT



CONTENT



MESSAGE

1

Identify & Target Your Ideal Client



CLIENT



CONTENT



MESSAGE

1

Identify & Target Your Ideal Client



CLIENT



CONTENT



MESSAGE

2

Productise & Scale Your Offering



OFFER



PRODUCTS



SERVICE

2

Productise & Scale Your Offering



OFFER



PRODUCTS



SERVICE

2

Productise & Scale Your Offering



OFFER



PRODUCTS



SERVICE

3

Improve How Your Business Operates



ATTRACT



SELL



NURTURE

3

Improve How Your Business Operates



ATTRACT



SELL



NURTURE

3

Improve How Your Business Operates



ATTRACT



SELL



NURTURE

Money or Time





Done-For-You

LIKE A CONSTRUCTION TEAM BUILDING
YOUR DREAM HOUSE

Done-With-You

FOLLOWING A STEP-BY-STEP BLUEPRINT



 **THE
ONLINE
BUSINESS
BLUEPRINT**

E X C L U S I V E

BUNDLE





THE ONLINE BUSINESS BLUEPRINT

FROM STARTUP DREAMS TO
MULTIPLE REVENUE STREAMS

VASN

attractsellnurture.com

Exclusive For Members Only

The Online Business
Blueprint: From Startup
Dreams to Multiple Revenue
Streams

with Kase Dean



Exclusive For Members Only

▶ Resume show

1. Identifying and attracting **high-value ideal clients**.
2. Creating **conversion-focused marketing content**.
3. Developing a **clear, compelling and magnetic marketing message**.
4. Developing a **productised and scalable service offering**.
5. Building a suite of **recurring-revenue digital products**.
6. Creating a **conversion-focused lead magnet**.
7. Developing a **lead generation system**.
8. Developing an **automated appointment generation system**.
9. Developing an **automated, long-term lead nurturing system**.

Listening now! INSPIRATIONAL, MOTIVATING and
CLEAR! Thank You! 🙌🙌❤️❤️



OBB Member Feedback

The information was delivered in bite sized pieces that were very easy to understand and follow along. I'm excited to do the tasks and see what comes out of that and where this journey takes me.

Thanks for this Kase. 🙌👏



OBB Member Feedback

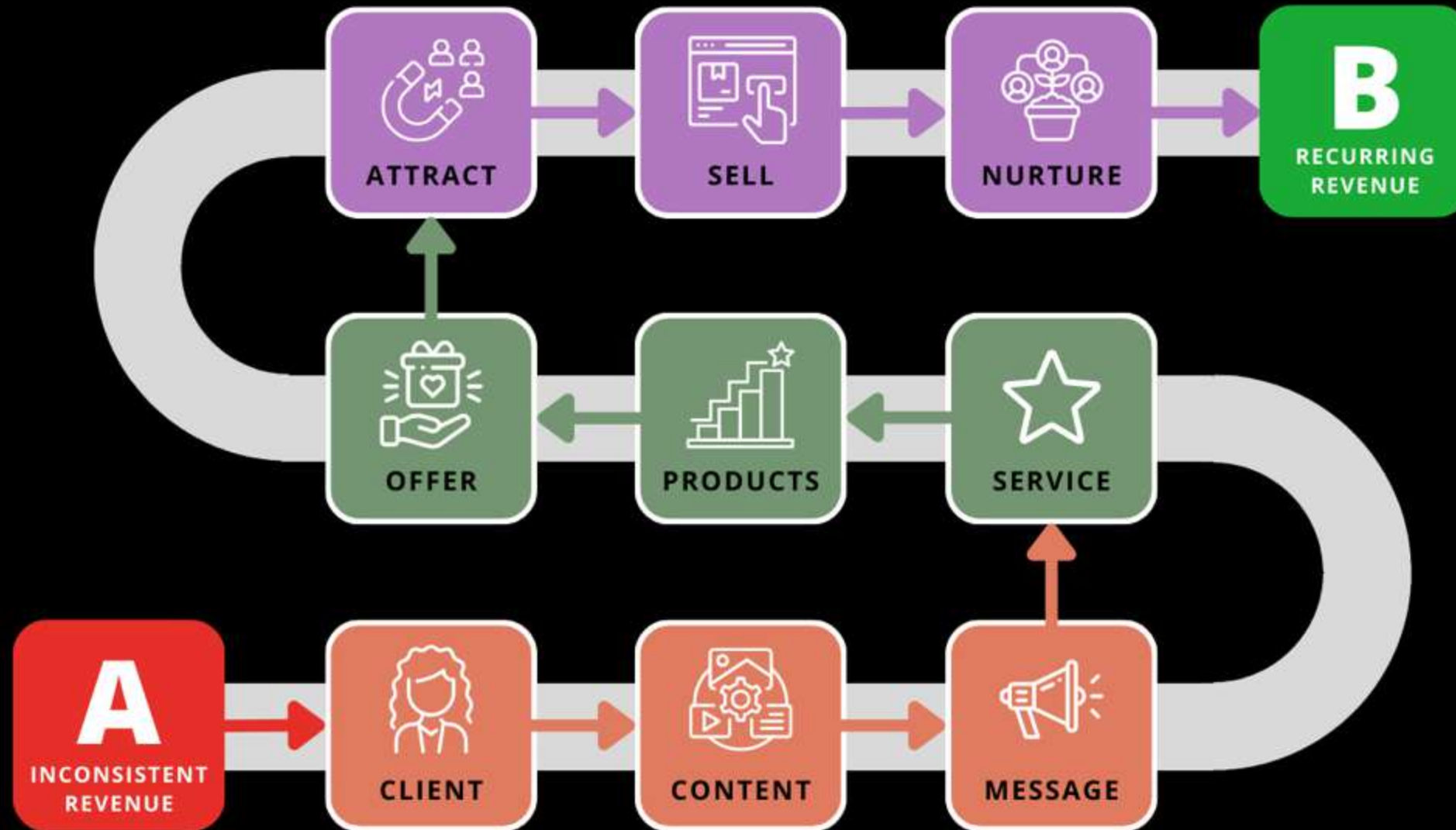
The training was absolutely fabulous! I really liked it! I like the way there are very practical and simple exercises to do at the end of each module and that each module is bite-sized. I thought I would go all the way through just listening (I love the nuances and how your humour makes a potentially scary or heavy topic as marketing comes across as fun). REALLY INSPIRING! Thanks for that Kase! Really well done!



OBB Member Feedback

Attract Sell Nurture™

CONSULTING & IMPLEMENTATION PROGRAM





Created by: Kase Dean

The Online Business Blueprint: From Startup Dreams to Multiple Revenue Streams









The Online Business Blueprint: From Startup Dreams to Multiple Revenue Streams with Kase Dean is a unique mix of humour, practical wisdom, and real-world strategies, making the journey to online business success both educational and entertaining.

Let's transform your business aspirations into reality.



Episodes

12 episodes (1:09 h)

-  **Welcome to The Online Business Blueprint** 7:30
-  **Creating Your Ultimate Business Vision** 8:42
-  **Identifying Your Ideal Client** 5:29
-  **Creating Conversion-Focused Content** 6:35
-  **Creating Your Magnetic Marketing Message** 5:22
-  **Productising Your Core Service** 5:04
-  **Creating Recurring-Revenue Digital Products** 4:26
-  **Creating a Conversion-Focused Entry Offer** 5:46

Monthly Online Business Training

Example Training Topics

How To Write Compelling Nurturing Emails

How We Use Email Marketing to Produce Instant Revenue

How To Dominate Your Competition Using Video Marketing

Using The Power of Referral Programs

Increasing Conversion Rate Strategies

Create More Conversions

Generating More Transactions

Generate More Transactions

Reactivating Old Customers and Prospects

Increasing Average Sales Value

Charging What You're Worth

Improving Profit Margins

Increase Your Profits

How To Cut Costs & Unnecessary Expenses

How To Create a 5 Figure Business

How To Effectively Recruit, Train And Develop Staff

How To Execute A Dream 100 Prospect Strategy

How To Licence Your Business Processes

Attract Sell Nurture™

CLIENT WORKBOOKS

WORKBOOK

Ideal Client Identifier

Identify the Most Suitable Prospects for Your Services



CLIENT

WORKBOOK

Conversion Content Crusher

Discovering Your Ideal Client's Core Problem and Desired Result So That You Can Create Conversion-Focused Content



CONTENT

WORKBOOK

Marketing Message Maker

Create a Compelling Marketing Message That Highlights The Problem You Are Focused on Solving



MESSAGE

WORKBOOK

Productise & Scale

Develop a Productised Service for Getting Repeatable Results For Your Clients and a USP That Creates a Market-Dominating Position



SERVICE

WORKBOOK

Digital Products Elevator

Build a Suite of Products Based on Your Productised Service That Will Allow You To Help More People and Generate More Revenue



PRODUCTS

WORKBOOK

Entry Offer Blueprint

Create a Compelling Entry Offer Aka Lead Magnet That Demonstrates Your Expertise to Targeted Prospects



OFFER

Your **Exclusive** Bundle Includes:

Online Business Blueprint Audio Course	£600
12 Months Online Business Training	£500
Attract Sell Nurture™ Workbooks	£400

Total Value: £1500



THE ONLINE BUSINESS BLUEPRINT

FROM STARTUP DREAMS TO
MULTIPLE REVENUE STREAMS



2024 LAUNCH PLAN

PHASE

1

FREE ACCESS

PHASE

2

£100 LIFETIME

YOU ARE
HERE

PHASE

3

£50 PER MONTH

izing Consultant B...

[Getting Started](#)
Checklist [Home](#)[Campaign Planner](#)[Product Roadmap](#)[Design Studio](#)[Assets](#)

Setup

Campaign Planner

Step 1



Your entire campaign strategy, goals and messaging that will attract the perfect customer to your product and services.

0%

Product Roadmap

Step 2



A unique mechanism that will give your audience absolute clarity and confidence in your offer and their results!

0%

Design Studio

Step 3



Key visuals that 10X your prospects' confidence in your brand and product by showing them a clear visual path to success!

Assets

To get the most value out of the Growthworks content engine we recommended you complete the planning sections above before creating your assets (seriously it will blow your mind if done in order...)

[Create an Asset +](#)

Your **Exclusive** Bundle Includes:

Online Business Blueprint Audio Course	£600
12 Months Online Business Training	£500
Attract Sell Nurture™ Workbooks	£400
12 Months GrowthWorks Subscription	£1200

Total Value: £2700

The ASN Paid Referral Program

Your **Exclusive** Bundle Includes:

Online Business Blueprint Audio Course	£600
12 Months Online Business Training	£500
Attract Sell Nurture™ Workbooks	£400
12 Months GrowthWorks Subscription	£1200
ASN Referral Partnership	Up to £1800 Per Client

Total Value: £2700

All this for one-payment of:

£100

Your **Exclusive** Bundle Includes:

Online Business Blueprint Audio Course **£600**

12 Months Online Business Training **£500**

Attract Sell Nurture™ Workbooks **£400**

12 Months GrowthWorks Subscription **£1200**

ASN Referral Partnership **Up to £1800 Per Client**

Total Value: £2700

bit.ly/obb-bundle